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Conference Message:

It is a proud moment for all eye care practitioners that a national seminar on Optometry Practices and Management is being organized for first time in such a magnitude in Erode.

To uplift the standards in Optometry practice, it is important that we invest in the upliftment of the standards of Optometry education and also faculty development in Optometry education, which has become increasingly important more so in the present day context of the changing scenario.

This appears to be the perfect time to reflect, review and assess our existing teaching methodologies and make it at par to international standards. The ultimate goal is of creating a world class Optometry graduate competent to serve the community. Furthermore, with the expansion in the number of Optometry colleges in the state, it becomes imperative that the quality of Optometry education be maintained and the scientific methodologies of teaching and learning be percolated to one and all.

I strongly feel that this seminar on Optometry Practices and Management organized by TwinTech Academy Business Management & Global Institutions Erode would be a suitable platform for achieving this goal as all Optometry professionals, educators, researchers in the field are coming together to improve individual knowledge and skills in order to sensitize, equip and empower Optometry.

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